



Wireless

SOV-P



October 09

| Brands / Clients | Spend             |             | Size         |             | # of Insertions |             |
|------------------|-------------------|-------------|--------------|-------------|-----------------|-------------|
|                  | Rs.               | %           | Space        | %           | Count           | %           |
| PTCL             | 30,322,500        | 100%        | 4,008        | 100%        | 35              | 100%        |
| Wateen           | -                 | 0%          | -            | 0%          | -               | 0%          |
| World Call       | -                 | 0%          | -            | 0%          | -               | 0%          |
| <b>Total</b>     | <b>30,322,500</b> | <b>100%</b> | <b>4,008</b> | <b>100%</b> | <b>35</b>       | <b>100%</b> |

### Share Of Spend

