

February 10

Brands / Clients	Spend		Airtime		# of Spots	
	Rs.	%	Airtime	%	Count	%
PTCL	13,466,311	36%	31,807	34%	2,262	55%
Wi-Tribe	791,830	2%	1,466	2%	165	4%
World Call	23,516,325	62%	60,270	64%	1,722	42%
<b>Total</b>	<b>37,774,466</b>	<b>100%</b>	<b>93,543</b>	<b>100%</b>	<b>4,149</b>	<b>100%</b>

### Share of Spend

