

September 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
PTCL	47,685,480	76%	8,304	74%	50	75%
Wateen	12,936,560	21%	2,436	22%	13	19%
World Call	1,931,580	3%	540	5%	4	6%
Total	62,553,620	100%	11,280	100%	67	100%

Share Of Spend

