

December 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
PTCL	44,079,300	76%	7,460	72%	67	76%
Wi-tribe	10,247,490	18%	2,196	21%	14	16%
World Call	3,623,880	6%	768	7%	7	8%
Total	57,950,670	100%	10,424	100%	88	100%

Share Of Spend

