

November 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	1,460,620	3%	864	8%	5	8%
Mobilink	5,378,400	11%	648	6%	6	9%
Telenor	25,647,871	51%	6,300	60%	34	52%
U-fone	11,807,100	23%	1,296	12%	12	18%
Warid	6,364,410	13%	1,368	13%	8	12%
Total	50,658,401	100%	10,476	100%	65	100%

Share Of Spend

