

November 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	3,881,790	7%	540	6%	5	7%
Mobilink	9,427,410	17%	1,200	14%	11	15%
Telenor	24,344,791	43%	3,360	40%	32	44%
U-fone	10,889,131	19%	1,644	20%	15	21%
Warid	7,723,540	14%	1,620	19%	9	13%
Total	56,266,662	100%	8,364	100%	72	100%

Share of Spend

