

March 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	5,700,240	10%	1,296	14%	12	15%
Mobilink	13,832,360	23%	1,976	21%	10	12%
Telenor	23,241,772	39%	3,852	40%	39	48%
U-fone	9,939,780	17%	1,188	12%	11	14%
Warid	6,734,190	11%	1,248	13%	9	11%
Total	59,448,342	100%	9,560	100%	81	100%

Share of Spend

