

January 11

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	7,748,400	28%	2,820	45%	14	32%
Mobilink	10,436,270	38%	1,636	26%	14	32%
Telenor	796,770	3%	324	5%	3	7%
U-fone	8,038,950	30%	1,320	21%	12	27%
Warid	172,800	1%	108	2%	1	2%
Total	27,193,190	100%	6,208	100%	44	100%

Share of Spend

