

September 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	12,925,710	26%	2,592	32%	21	32%
Mobilink	2,044,800	4%	444	5%	5	8%
Telenor	10,010,290	20%	1,524	19%	11	17%
U-fone	24,069,960	48%	3,348	41%	25	38%
Warid	580,800	1%	228	3%	3	5%
Total	49,631,560	100%	8,136	100%	65	100%

Share Of Spend

