

May 10

| Brands / Clients | Spend | | Size | | # of Insertions | |
|------------------|-------------------|-------------|---------------|-------------|-----------------|-------------|
| | Rs. | % | Space | % | Count | % |
| China Mobile | 12,373,350 | 14% | 2,184 | 15% | 20 | 19% |
| Mobilink | 8,174,700 | 10% | 808 | 6% | 8 | 8% |
| Telenor | 16,381,831 | 19% | 2,220 | 16% | 25 | 24% |
| U-fone | 20,128,500 | 23% | 1,944 | 14% | 18 | 17% |
| Warid | 28,600,380 | 33% | 7,020 | 50% | 35 | 33% |
| Total | 85,658,761 | 100% | 14,176 | 100% | 106 | 100% |

Share of Spend

