

January 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	10,092,090	15%	2,292	22%	20	21%
Mobilink	8,724,840	13%	1,320	12%	13	14%
Telenor	18,145,591	27%	3,090	29%	24	26%
U-fone	30,944,316	45%	3,684	35%	34	36%
Warid	376,560	1%	180	2%	3	3%
Total	68,283,397	100%	10,566	100%	94	100%

Share of Spend

