

December 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
China Mobile	12,744,840	30%	2,184	37%	20	37%
Mobilink	11,579,680	27%	1,416	24%	13	24%
Telenor	7,010,340	16%	996	17%	9	17%
U-fone	10,695,780	25%	1,188	20%	11	20%
Warid	852,000	2%	60	1%	1	2%
Total	42,882,640	100%	5,844	100%	54	100%

Share Of Spend

