



Restaurants		SOV-P			SYNCHRONIZE Media	
October 09						
Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
KFC	170,100	3%	108	11%	1	8%
Mc Donalds	159,840	3%	108	11%	1	8%
Pizza Hut	4,678,225	90%	678	71%	10	77%
Subway	195,000	4%	60	6%	1	8%
<b>Total</b>	<b>5,203,165</b>	<b>100%</b>	<b>954</b>	<b>100%</b>	<b>13</b>	<b>100%</b>

### Share Of Spend

