

Restaurants

SOV-P



November 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Hardees	1,260,840	17%	228	16%	2	11%
KFC	905,850	12%	120	9%	2	11%
Mc Donalds	2,099,640	28%	288	21%	4	21%
Nandos	277,700	4%	80	6%	2	11%
Pizza Hut	2,838,495	37%	621	44%	8	42%
Subway	195,000	3%	60	4%	1	5%
Total	7,577,525	100%	1,397	100%	19	100%

Share Of Spend

