

May 11

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Avari Hotel	472,500	8%	180	8%	3	10%
Cinnabon	150,000	3%	60	3%	1	3%
Domino	742,080	12%	288	13%	3	10%
Ming Court Chinese	421,200	7%	432	20%	4	13%
Gourmet	658,463	11%	270	12%	6	20%
KFC	917,675	15%	85	4%	2	7%
Mc Donalds	209,520	4%	216	10%	2	7%
Pearl Continental	172,800	3%	216	10%	2	7%
Pizza Hut	1,929,399	32%	360	17%	6	20%
SubWay	286,500	5%	60	3%	1	3%
Total	5,960,136	100%	2,167	100%	30	100%

Share of Spend

