

March 10

| Brands / Clients | Spend | | Size | | # of Insertions | |
|------------------|------------------|-------------|--------------|-------------|-----------------|-------------|
| | Rs. | % | Space | % | Count | % |
| Domino | 316,800 | 4% | 120 | 8% | 1 | 5% |
| KFC | 162,000 | 2% | 60 | 4% | 1 | 5% |
| Mc Donalds | 4,054,020 | 54% | 696 | 44% | 7 | 35% |
| Pizza hut | 2,991,420 | 40% | 711 | 45% | 11 | 55% |
| Total | 7,524,240 | 100% | 1,587 | 100% | 20 | 100% |

