

January 11

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Domino	560,400	11%	120	12%	2	12%
KFC	664,313	13%	105	10%	2	12%
Pizza Hut	3,258,990	66%	678	66%	11	65%
SubWay	481,500	10%	120	12%	2	12%
Total	4,965,203	100%	1,023	100%	17	100%

Share of Spend

