

# Restaurants

# SOV-P



September 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Chicken Cottage	405,900	7%	120	9%	1	6%
Domino	405,900	7%	120	9%	1	6%
KFC	1,067,850	19%	180	13%	3	17%
Mc Donalds	376,840	7%	216	16%	2	11%
Nandos	376,840	7%	216	16%	2	11%
Pizza Hut	2,702,325	49%	435	32%	8	44%
Subway	224,250	4%	60	4%	1	6%
<b>Total</b>	<b>5,559,905</b>	<b>100%</b>	<b>1,347</b>	<b>100%</b>	<b>18</b>	<b>100%</b>

## Share Of Spend

