

January 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Domino	645,600	10%	240	18%	2	11%
KFC	1,462,500	22%	240	18%	3	17%
Mc Donalds	2,102,440	32%	396	30%	5	28%
Pizza Hut	2,385,525	36%	435	33%	8	44%
Total	6,596,065	100%	1,311	100%	18	100%

Share of Spend

