



Paints

SOV-P



October 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Diamond Paints	4,147,951	58%	696	58%	8	73%
ICI	947,160	13%	216	18%	2	18%
KANSAI Paint	2,056,320	29%	288	24%	1	9%
Total	7,151,431	100%	1,200	100%	11	100%

Share Of Spend

