

Paints

SOV-P



November 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Diamond Paints	3,300,167	66%	876	50%	10	83%
KANSAI Paint	864,000	17%	432	25%	1	8%
Nippon Paint	864,000	17%	432	25%	1	8%
Total	5,028,167	100%	1,740	100%	12	100%

Share Of Spend

