

February 10

Brands / Clients	Spend		Airtime		# of Spots	
	Rs.	%	Airtime	%	Count	%
Diamond Paints	314,685	3%	875	5%	69	11%
Master Paints	88,865	1%	175	1%	5	1%
Silver Sand Paint	8,686,890	96%	15,840	94%	528	88%
<b>Total</b>	<b>9,090,440</b>	<b>100%</b>	<b>16,890</b>	<b>100%</b>	<b>602</b>	<b>100%</b>

### Share of Spend

