

# Paints

# SOV-P



September 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
ICI	5,040,900	97%	972	82%	5	83%
Sparco Paints	170,100	3%	216	18%	1	17%
<b>Total</b>	<b>5,211,000</b>	<b>100%</b>	<b>1,188</b>	<b>100%</b>	<b>6</b>	<b>100%</b>

## Share Of Spend

