

May 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Brighto	3,914,760	38%	552	23%	5	31%
Diamond Paints	380,700	4%	108	4%	1	6%
ICI	5,943,600	58%	1,776	73%	10	63%
Total	10,239,060	100%	2,436	100%	16	100%

Share of Spend

