

September 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Askari Bank	4,748,100	9%	780	9%	7	9%
Bank Al-Habib	14,983,920	28%	1,944	22%	17	21%
Bank Islami	6,313,680	12%	864	10%	8	10%
Khushhali Bank	202,500	0%	108	1%	1	1%
Bank of Khyber	2,528,550	5%	648	7%	6	7%
Bank of Punjab	1,533,000	3%	360	4%	3	4%
Faysal Bank	291,600	1%	108	1%	2	2%
Habib Bank Limited	6,361,680	12%	876	10%	8	10%
JS Group	4,095,600	8%	588	7%	5	6%
National Bank of Pakistan	961,200	2%	600	7%	6	7%
Soneri Bank	730,500	1%	240	3%	2	2%
Standard Chartered	4,538,640	8%	768	9%	7	9%
United Bank Limited	6,353,640	12%	972	11%	9	11%
Total	53,642,610	100%	8,856	100%	81	100%

Share of Spend

