



**Banks** **SOV-P** **SYNCHR NIZE Media**

October 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Bank Al-Falah	14,365,110	30%	2,586	31%	29	35%
Dawood Islamic Bank	3,485,700	7%	432	5%	4	5%
Khushhali Bank	202,500	0%	108	1%	1	1%
Bank Al-Habib	14,162,700	29%	1,968	24%	17	20%
Saudi Pak Bank	144,000	0%	120	1%	2	2%
Bank Islami	4,484,700	9%	540	6%	5	6%
Habib Bank Limited	1,053,000	2%	324	4%	3	4%
Muslim Commercial Bank	4,280,472	9%	756	9%	7	8%
National Bank of Pakistan	913,500	2%	600	7%	6	7%
Samba	2,984,580	6%	540	6%	5	6%
Standard Chartered	1,965,060	4%	384	5%	4	5%
<b>Total</b>	<b>48,041,322</b>	<b>100%</b>	<b>8,358</b>	<b>100%</b>	<b>83</b>	<b>100%</b>

**Share Of Spend**

