

November 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Al-Baraka Bank	8,094,180	12%	1,104	8%	9	9%
Bank Al-Falah	4,606,416	7%	1,080	8%	10	10%
Bank Al-Habib	11,906,880	18%	1,584	11%	13	12%
Bank Islami	3,414,636	5%	756	5%	7	7%
HSBC	2,135,700	3%	540	4%	5	5%
KASB Bank	5,433,720	8%	816	6%	9	9%
United Bank Limited	3,461,700	5%	780	6%	7	7%
Standard Chartered	22,312,500	34%	6,084	43%	30	29%
Others	4,119,151	6%	1,428	10%	15	14%
<b>Total</b>	<b>65,484,883</b>	<b>100%</b>	<b>14,172</b>	<b>100%</b>	<b>105</b>	<b>100%</b>

**Others Include:**

Summit Bank  
 Barclays  
 Engro Rupiya Certificate  
 faysal bank  
 National Bank of Pakistan  
 First Habib Modarba  
 JS Group  
 Habib Bank Limited  
 Habib Metropolitan Bank  
 Allied Bank Limited  
 1Link

**Share of Spend**