

March 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Askari Bank	4,979,940	7%	996	7%	9	7%
Bank Al-Falah	1,480,140	2%	432	3%	4	3%
Bank Al-Habib	22,866,600	32%	2,856	20%	25	20%
Bank Islami	4,999,860	7%	972	7%	9	7%
First Women Bank Ltd	2,646,840	4%	396	3%	4	3%
Muslim Commercial Bank	4,581,300	6%	1,224	9%	12	9%
National Bank of Pakistan	3,829,950	5%	1,404	10%	21	17%
Samba	3,975,360	6%	888	6%	8	6%
United Bank Limited	8,668,500	12%	1,884	14%	17	13%
ZTBL	6,792,484	10%	1,672	12%	8	6%
Others	5,798,760	8%	1,212	9%	10	8%
Total	70,619,734	100%	13,936	100%	127	100%

Others Include:

Standard chartered
Bank Of Punjab
Faysal Bank
JS Group
KASB Bank
Khushhali Bank

Share of Spend