

June 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Allied Bank Limited	20,976,030	17%	3,240	15%	30	17%
Dawood Islamic Bank	3,055,590	2%	180	1%	3	2%
Askari Bank	1,520,100	1%	540	2%	5	3%
Bank Al-Falah	4,327,560	3%	936	4%	6	3%
Bank Al-Habib	31,659,660	25%	4,524	21%	39	22%
Bank Islami	3,137,400	3%	432	2%	4	2%
Bank of Punjab	1,651,860	1%	432	2%	4	2%
First Women Bank Ltd	470,448	0%	168	1%	2	1%
Habib Bank Limited	18,165,060	15%	3,348	15%	23	13%
HSBC	553,500	0%	120	1%	1	1%
JS Group	8,313,840	7%	3,696	17%	17	10%
Meezan Bank	7,566,750	6%	1,044	5%	11	6%
NBP	113,400	0%	108	0%	1	1%
RBS	949,320	1%	216	1%	2	1%
Silk Bank	18,229,860	15%	1,908	9%	17	10%
Standard Chartered	202,500	0%	108	0%	1	1%
United Bank limited	3,157,920	3%	444	2%	5	3%
ZTBL	988,416	1%	432	2%	4	2%
Total	125,039,214	100%	21,876	100%	175	100%

Share Of Spend

