

**Aug 10**

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Allied Bank Limited	4,073,010	8%	1,032	10%	10	11%
Askari Bank	6,357,300	12%	672	6%	6	7%
Khushhali Bank	1,789,950	3%	876	8%	8	9%
Bank Islami	6,918,480	13%	864	8%	8	9%
Bank of Khyber	2,071,200	4%	552	5%	5	5%
Bank of Punjab	1,271,700	2%	432	4%	4	4%
Citi Bank	817,500	2%	228	2%	2	2%
National Bank of Pakistan	1,794,450	3%	648	6%	9	10%
Summit Bank	7,229,040	13%	1,056	10%	10	11%
Standard Chartered	18,756,300	35%	3,036	29%	17	19%
Others	2,779,560	5%	1,080	10%	12	13%
<b>Total</b>	<b>53,858,490</b>	<b>100%</b>	<b>10,476</b>	<b>100%</b>	<b>91</b>	<b>100%</b>

**Others Include:**

- Faysal Bank
- Habib Bank Limited
- Barclays
- Soneri Bank
- NIB
- Habib Metropolitan Bank
- HSBC

