

# Banks

# SOV-P



September 09

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Askari Bank	789,264	4%	216	7%	2	6%
Bank Al-Falah	388,800	2%	108	3%	1	3%
Bank Islami	3,177,900	18%	432	13%	4	12%
Dawood Islamic Bank	1,142,700	6%	168	5%	2	6%
JS Group	144,000	1%	60	2%	1	3%
Meezan Bank	3,605,100	20%	468	14%	4	12%
Muslim Commercial Bank	3,388,560	19%	600	18%	6	18%
National Bank of Pakistan	400,350	2%	228	7%	3	9%
Samba	3,740,040	21%	648	20%	6	18%
Standard Chartered	202,500	1%	108	3%	1	3%
ZTBL	850,500	5%	276	8%	3	9%
<b>Total</b>	<b>17,829,714</b>	<b>100%</b>	<b>3,312</b>	<b>100%</b>	<b>33</b>	<b>100%</b>

## Share Of Spend

