

January 10

Brands / Clients	Spend		Size		# of Insertions	
	Rs.	%	Space	%	Count	%
Allied Bank Limited	9,297,420	18%	1,548	17%	14	16%
Askari Bank	283,500	1%	108	1%	1	1%
Bank Al-Falah	4,860,315	9%	990	11%	10	11%
Bank Islami	7,892,100	15%	1,296	15%	12	13%
Bank of Khyber	773,700	2%	180	2%	3	3%
Bank of Punjab	349,920	1%	108	1%	1	1%
Habib Bank Limited	19,499,520	38%	3,036	34%	30	34%
JS Group	615,000	1%	120	1%	1	1%
KASB Bank	3,859,680	8%	552	6%	5	6%
National Bank of Pakistan	958,650	2%	348	4%	5	6%
United Bank Limited	738,150	1%	180	2%	3	3%
ZTBL	2,242,296	4%	432	5%	4	4%
<b>Total</b>	<b>51,370,251</b>	<b>100%</b>	<b>8,898</b>	<b>100%</b>	<b>89</b>	<b>100%</b>

