

Restaurant

SOV-E



May 09

Brands / Clients	Spend		Airtime		# of Spots	
	Rs.	%	Airtime	%	Count	%
Al Kabab Al Afghani Restaurent	210,000	3%	700	2%	13	1%
Gul Afghan Restaurent	78,000	1%	260	1%	5	0%
Mc Donalds	6,509,774	78%	25,423	75%	971	80%
Pak Afghan Restaurent	24,000	0%	80	0%	2	0%
Salt & Pepper Gril	1,550,175	19%	7,293	22%	221	18%
Total	8,371,949	100%	33,756	100%	1,212	100%

Share Of Spend

