

April 10

Brands / Clients	Spend		Airtime		# of Spots	
	Rs.	%	Airtime	%	Count	%
PTCL	1,934,770	4%	2,040	3%	24	1%
SKY Telecom	-	0%	5,440	8%	13	1%
Wateen Telecom	46,333,429	96%	63,074	89%	1,781	98%
Total	48,268,199	100%	70,554	100%	1,818	100%

Share of Spend

