

Restaurants

SOV-E



April 10

Brands / Clients	Spend		Airtime		# of Spots	
	Rs.	%	Airtime	%	Count	%
Al Kabab Al Afghani Restaurent	2,921,860	7%	6,600	8%	190	4%
Arena Restaurent	37,772,043	89%	74,678	90%	4,978	94%
Hotel/Restaurent	256,410	1%	770	1%	27	1%
Mc Donalds	1,271,470	3%	1,245	1%	124	2%
Total	42,221,783	100%	83,293	100%	5,319	100%

Share of Spend

